



DITP
DEPARTMENT OF INTERNATIONAL TRADE PROMOTION
MINISTRY OF COMMERCE, THAILAND



PRESS RELEASE

The 67th Bangkok Gems and Jewelry Fair highlights Thai craftsmanship through The Jewel Wonders Showcase



10 September 2022 – The 67th Bangkok Gems and Jewelry Fair, jointly organized by the Department of International Trade Promotion (DITP) and the Gem and Jewelry Institute of Thailand (GIT) highlights the majestic Thai craftsmanship and creativity through ‘The Jewel Wonders Showcase’, a highlighted exhibition that is on view between 7-11 September 2022 at IMPACT Challenger, Muang Thong Thani.

The dedicated 250 square meters venue will be hosting cutting-edge jewelry showcases and consumer insights that will shape the gems and jewelry market in the near future. The showcase presents 5 key trends:

- (1) Neo Heritage: jewelry creations that are made and inspired by traditional artisanship, featuring the replica of Anataranakkharat Royal Barge made of silver by the Thai Goldsmith Association
- (2) Circular Jewels: jewelry items that place ethical and environmental concerns at heart from design to production



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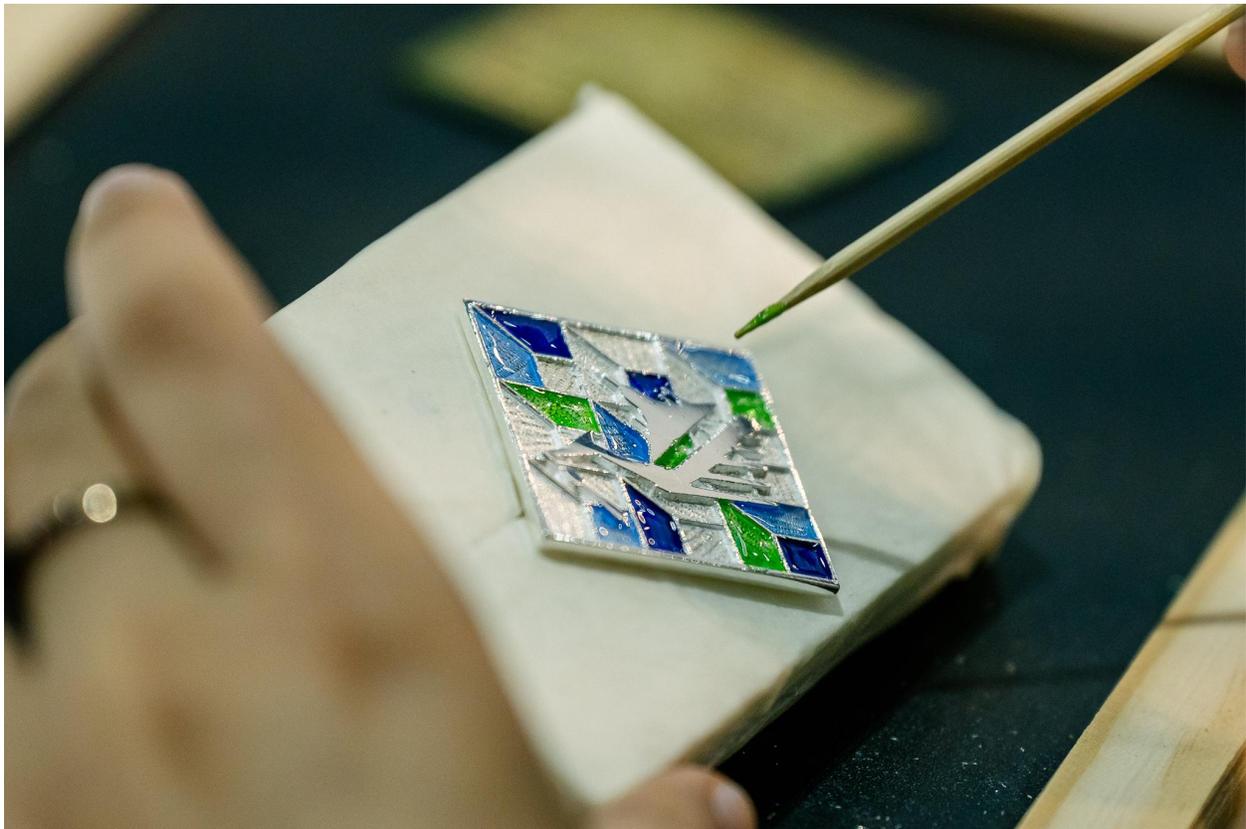
GIT
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- (3) Metaverse Glam: cutting-edge jewelry creations that redefine the boundaries between the real and digital worlds
- (4) Minimal Luxe: simple-yet-luxurious jewelry are currently in high demand among young consumers
- (5) Modern Tribe: modern silver jewelry created by hill tribe people in the north of Thailand

Apart from the showcase, the exhibition also features several workshops, namely the enameling and hot enameling workshops by Thai Goldsmith Association, the UV resin earring making by T.forest studio, and silver clay jewelry making by Shannta, all of which have received positive feedback and fully booked. The showcase also has jewelry making demonstrations by master artisans and the photogenic immersive room that reflects the wonders of Thai jewels.



The Jewel Wonders Showcase takes place from 7-11 September at Challenger Hall, IMPACT Arena Exhibition & Convention Center, Muang Thong Thani. For more information, visit www.bkkgems.com or facebook.com/Bangkokgemsofficial.





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